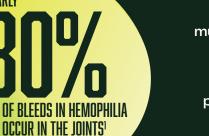


HELP YOUR HEMOPHILIA PATIENTS STAY ACTIVE

IN THE HEMOPHILIA COMMUNITY, THERE IS MORE TO BE DONE TO PROTECT JOINTS

THE JOINT MOVEMENT IS JUST ONE OF THE WAYS THAT SANOFI GENZYME IS ADVANCING THE CONVERSATION ABOUT JOINT HEALTH AND HEMOPHILIA

According to World Federation of Hemophilia guidelines, joint bleeds are the most common type of bleed, and can cause lasting damage and increase the risk of recurrent bleeds. That is why arthropathy caused by repeated bleeds into joints is the leading cause of morbidity in patients with hemophilia.^{1,2}



NFARIY

Patient education, multidimensional care, and objective assessment of damage all contribute to better outcomes for patients with hemophilia.¹

THE JOINT MOVEMENT EMPOWERS YOUR PATIENTS-NO MATTER THEIR MOBILITY LEVEL

While people with hemophilia may aspire to be physically active, many share concerns about potential joint bleeds. That's why Sanofi Genzyme consulted with physical therapist Peter Aguero and Believe Limited to create The Joint Movement.

The Joint Movement is building an inclusive community through education:



YOUTUBE CHANNEL

Peter Aguero presents a series of low-impact stretches and exercises designed specifically for patients with hemophilia at varying joint mobility levels

Available at youtube.com/c/ TheJointMovement

Believelimited

WORKSHOPS

Designed by Believe Limited, this hybrid event program encourages patients to set and achieve goals with a focus on joint health

Register for community workshops at HemJointMovement.com

References: 1. Srivastava A, Santagostino E, Dougall A, et al. WFH Guidelines for the Management of Hemophilia, 3rd edition. *Haemophilia*. 2020;26(suppl 6):1-158. 2. Knobe K, Berntorp E. Haemophilia and joint disease: pathophysiology, evaluation, and management. *J Comorb*. 2011;1(1):51-59. Do you have a patient who might benefit from The Joint Movement? Signing up is easy on our website. Learn more at **HemJointMovement.com**.



HemJointMovement.com

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