



**THE JOINT
MOVEMENT**

SANOFI GENZYME 

**HELP YOUR HEMOPHILIA
PATIENTS STAY ACTIVE**

**IN THE HEMOPHILIA COMMUNITY,
THERE IS MORE TO BE DONE TO PROTECT JOINTS**

**THE JOINT MOVEMENT IS JUST ONE OF THE WAYS THAT SANOFI GENZYME
IS ADVANCING THE CONVERSATION ABOUT JOINT HEALTH AND HEMOPHILIA**

According to World Federation of Hemophilia guidelines, joint bleeds are the most common type of bleed, and can cause lasting damage and increase the risk of recurrent bleeds. That is why arthropathy caused by repeated bleeds into joints is the leading cause of morbidity in patients with hemophilia.^{1,2}

NEARLY
80%
OF BLEEDS IN HEMOPHILIA
OCCUR IN THE JOINTS¹

Patient education,
multidimensional care, and
objective assessment of
damage all contribute to
better outcomes for
patients with hemophilia.¹

References: 1. Srivastava A, Santagostino E, Dougall A, et al. WFH Guidelines for the Management of Hemophilia, 3rd edition. *Haemophilia*. 2020;26(suppl 6):1-158. 2. Knobe K, Berntorp E. Haemophilia and joint disease: pathophysiology, evaluation, and management. *J Comorb*. 2011;1(1):51-59.

**THE JOINT MOVEMENT EMPOWERS YOUR
PATIENTS—NO MATTER THEIR MOBILITY LEVEL**

While people with hemophilia may aspire to be physically active, many share concerns about potential joint bleeds. That's why Sanofi Genzyme consulted with physical therapist Peter Agüero and Believe Limited to create **The Joint Movement**.

The Joint Movement is building an inclusive community through education:



YOUTUBE CHANNEL

Peter Agüero presents a series of low-impact stretches and exercises designed specifically for patients with hemophilia at varying joint mobility levels

Available at [youtube.com/c/
TheJointMovement](https://youtube.com/c/TheJointMovement)

BelieveLIMITED

WORKSHOPS

Designed by Believe Limited, this hybrid event program encourages patients to set and achieve goals with a focus on joint health

Register for community
workshops at
HemJointMovement.com

Do you have a patient who might benefit from The Joint Movement?
Signing up is easy on our website. Learn more at HemJointMovement.com.

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[HemJointMovement.com](https://www.HemJointMovement.com)